



FOR IMMEDIATE RELEASE

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Advent assists Hoegh Autoliners with Wireless Automobile Tracking

Murray Hill, NJ - Hoegh Autoliners has turned to Advent to assist them with wireless automobile tracking in the Port of Jacksonville, FL.

Due to their expertise in automobile shipping/ terminal operations, Advent was able to help Hoegh accurately track the loading and discharging of vessels using wireless handheld devices. These devices were enabling Hoegh to have real-time visibility of their shipments from their North American office in Long Island.

Hoegh Autoliners is one of the leading global Ro/Ro operators with a fleet of about 50 owned and chartered vessels transporting volume close to 1.6 million car equivalent units on deep sea routes worldwide. A substantial fleet renewal and expansion program is currently being implemented.

Hoegh operates a network of subsidiary and representative offices in all of the most important automobile markets worldwide. Besides carrying factory new cars under contract with many of the worlds major vehicle manufacturers, Hoegh is today a world leader in transportation of used vehicles and high/heavy rolling stock.

Founded in 1995, Advent Inc. is a leader in delivering information technology solutions for the transportation industry. Advent's vast experience includes the development of global operating systems for multi-national ocean carriers, complete management systems for terminal operators, innovative transportation web sites, and transportation consulting services.

For more information, please contact:

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